

The **Gold Tier** of the **Actorpreneur Program** was created for actors who are ready to take their career to the next level including connections to top Industry Professionals- Agents and Casting directors. **Gold membership** is a great way to have more personal access to Gwyn's coaching at an affordable rate – just \$297.00 a month!

**Gwyn Gilliss** designed the **Gold tier** to work with more advanced actors in monthly coaching calls and individual "strategy" sessions. Gold members work on defining their Brand, promoting it and developing strong ties to Industry Professionals who can represent, audition and/or hire them.

Privileges of the **Gold tier** of the Actorpreneur Program include:

#### **Monthly group webcasts with Gwyn**

Once a month, Gwyn explores marketing and Industry related topics designed to propel your business forward. Recent subjects have included: *Winning in Pilot Season, Developing Your Network, What do Agents Look For in YOU?, Creating a Marketing Plan, Defining Your Type and Brand...*and lots more!

#### **Monthly Coaching Call and an Action Step**

Gwyn will address the issue of fine tuning your "branding" message, your higher level marketing tools (sizzle scenes , website and lifestyle head shots) and your deeper connections to the media you have chosen to focus on- whether it is Prime time TV, Film, Broadway musicals or Commercials. You are assigned a specific Action Step per month and are held accountable with weekly communication with your Coach.

#### **Monthly Q & A Mastermind Call**

As a follow up Gwyn will hold an Open Call where you can discuss the subject of the monthly Coaching Call. Great insights come out of these Mastermind discussions!

#### **Monthly Industry Professional Tele-Interview**

Each month Gwyn will be interviewing one of her many Industry Connections-Agents, Personal Managers, Casting Directors, Theater and Film Directors, Producers-Writers. On occasion there will be the opportunity to directly ask question or write in questions for the guest to answer. These are invaluable connections!

#### **A Personal "Strategy" Session**

Each Gold member will have a Personal Strategy session with Gwyn to start their program - this sets the tone of the coaching relationship and figures out each actor's personal challenge.

#### **MP3 digital audio recordings**

You'll have access to digital recordings of each webcast and Coaching Call, so no matter what your schedule, you'll never miss a beat. You can download the MP3 easily to your computer or iPod.

#### **A subscription to: Gwyn's Monday Morning Marketing Tips**

**Bonus #1:** All Gold tier members receive a \$250 gift certificate to be used towards any customized Marketing Package including: Lifestyle photos, Sizzle Reels and Websites.

**Bonus #2:** \$250 off the fee to attend either the **NY or LA ActorMarathon** where actors audition for 50 TOP Agents and Casting Directors. (value \$1895-\$3250)