

The **Platinum Tier of the Actorpreneur Program** was created for **HIGH ACHIEVERS**, those actors who are ready to really succeed in the Entertainment Industry as creative performers and CEO's of their highly profitable businesses! Besides coaching, **Platinum members** meet top Industry Professionals- Agents and Casting Directors through direct referrals by Gwyn. **Platinum membership** is the BEST way to have the most personal access to Gwyn's coaching, knowledge and connections.

Gwyn Gilliss designed the **Platinum Tier** to work with more advanced actors in monthly coaching calls, individual "strategy" sessions and Special Full day LIVE Workshops. Platinum members work on defining their Brand, promoting it and developing strong ties to Industry Professionals who can represent, audition and/or hire them.

Privileges of the Platinum Tier of the Actorpreneur Program include:

Monthly group webcasts with Gwyn

Once a month, Gwyn explores marketing and Industry related topics designed to propel your business forward. Recent subjects have included: Winning in Pilot Season, Developing Your Network, What do Agents Look For in YOU?, Creating a Marketing Plan, Defining Your Type and Brand...and lots more!

Monthly Coaching Call and an Action Step

Each monthly Coaching Call, Gwyn will address the issue of fine tuning your "branding" message, your higher level marketing tools (sizzle scenes, website and lifestyle head shots) and your deeper connections to the media you have chosen to focus on- whether it is Prime time TV, Film, Broadway musicals, Theater or Commercials. You are assigned a specific **Action Step** per month and are held accountable with weekly communication.

Monthly Q & A Mastermind Call

As a follow up Gwyn will hold an Open Mastermind Call where you can discuss the subject of the monthly Coaching Call or other pertinent issues. Great insights come out of these Open Mastermind discussions with other Platinum members!

Monthly Industry Professional Tele-Interview

Each month Gwyn will be interviewing one of her many Industry Connections-Agents, Personal Managers, Casting Directors, Theater and Film Directors, Producers-Writers. On occasion there will be the opportunity to directly ask question or write in questions for the guest to answer. These are invaluable connections who have tons of useful career information!

2 Personal "Strategy" Sessions

Each **Platinum member** will have a **Personal Strategy session** with Gwyn to start their program and then a follow up progress session later in the year.

Two all Day Mastermind LIVE Workshops

Platinum members get a complete evaluation of their business, strategize a new platform or level, create projects to promote their brand and get invaluable feedback from Gwyn and the other members.

MP3 digital audio recordings

You'll have access to digital recordings of each webcast and Coaching Call, so no matter what your schedule, you'll never miss a beat. You can download the MP3 easily to your computer or iPod.

A subscription to: *Gwyn's Weekly Marketing Tips*

Bonus #1: All **Platinum Tier Members** receive a **\$500 gift certificate** to be used towards any customized Marketing Package including : **Lifestyle photos, sizzle reels & Websites**

Bonus #2: They may attend **The NY ActorMarathon** for **FREE!** (\$1895)

Bonus #3: They may apply the **\$500 gift certificate** towards **The LA Actor Marathon**

Bonus #4: They receive one **FREE** pass to the **Actorpreneur's Academy - a 3 day Intensive Workshop** with Master Coaches and Experts in their fields. (\$997.00 value)